

The BMW 3 Series  
Gran Turismo



The Ultimate  
Driving Machine

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# THE BMW 3 SERIES GRAN TURISMO.

**PRICE LIST.  
FROM JANUARY 2014.**

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.

# CONTENTS.

Page 1	Contents
Page 2	The BMW 3 Series Gran Turismo Introduction
Page 3	Standard Equipment Highlights – SE models
Page 4	Standard Equipment Highlights – Sport models
Page 5	Standard Equipment Highlights – Modern models
Page 6	Standard Equipment Highlights – Luxury models
Page 7	Standard Equipment Highlights – M Sport models
Page 9	Optional Equipment Highlights
Page 11	Technical Information
Page 12	Pricing Information
Page 13	BWM EfficientDynamics / Paintwork / Upholsteries
Page 15	Packages
Page 17	Interior Trims / Interior Trim Finishers / Transmissions
Page 19	Steering and Chassis / Safety and Technology
Page 21	Seats / Exterior Equipment / Interior Equipment
Page 23	Steering Wheels / Audio and Communication
Page 25	Light Alloy Wheels
Page 27	Supplementary Options
Page 29	Code Glossary
Page 30	BMW ConnectedDrive Services

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BMW 320i Gran Turismo  
BMW 320i xDrive Gran Turismo  
BMW 328i Gran Turismo



# THE BMW 3 SERIES GRAN TURISMO.

## A NEW FORM OF SPACE.

It's not just the striking look or generous interior that makes the BMW 3 Series Gran Turismo so fascinating. What will really capture your imagination is the way it fuses the sporty yet elegant character of a coupé with an impressive amount of space. This combination affords every driver a kind of independence, flexibility and dynamism that you won't find anywhere else.

### BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series Gran Turismo at [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics)

Auto  
Start-Stop



Brake Energy  
Regeneration



Drive Performance  
Control



Electric Power  
Steering



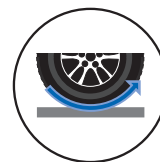
Lightweight  
Engineering



Optimum Shift  
Indicator



Reduced Rolling  
Resistance Tyres



**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



# STANDARD EQUIPMENT HIGHLIGHTS.

## A GUIDE TO TRIM LEVELS.

The BMW 3 Series Gran Turismo is available in a variety of trim levels, each providing a different level of standard specification. These tables highlight some of the equipment differences between the trim levels, whilst further details can be found in the BMW 3 Series Gran Turismo model Brochure.

### SE

- 18" Star-spoke style 396
- Active rear spoiler
- Air conditioning, automatic, two-zone
- Automatic operation of tailgate
- Automatically dimming rear-view mirror
- Bluetooth hands-free facility with USB audio interface
- DAB tuner
- Extended lighting (328i/325d)
- Exterior trim, Matt Black
- Interior trim, Satin Silver
- Park Distance Control (PDC), rear
- Rain sensor with automatic headlight activation
- Servotronic (328i/325d)
- Through-loading system (with 40:20:40 split-folding rear seats)

**RRP from £28,245** inc. VAT



**Sport** (In addition / replacement to 320i SE / 318d SE / 320d SE models)

- 18" light alloy Double-spoke style 397 with 225/50 tyres
- Air conditioning and radio control panel with Chrome highlight
- Ambient lighting – switchable BMW Classic Orange/Cold White LED
- Door sill finishers with BMW Sport designation, front
- Drive Performance Control (ECO PRO, Comfort, Sport and Sport+ modes)
- Exhaust tailpipe – single, left, with Dark Chrome finisher
- Extended lighting
- Exterior B-pillar – Black, High-gloss
- Front air inlet with Black, High-gloss finisher
- Interior trim, Black, High-gloss with Coral Red finisher
- Kidney grille, Chrome with extra-wide Black, High-gloss vertical slats
- Rear bumper with Black, High-gloss finisher
- Remote control, including integrated key, with inset in Red
- Side air inlets, highlighter in Black/Aluminium
- Sun visors with illuminated vanity mirrors and ticket pocket
- Sport instrument cluster with Red highlight and chrono scale
- Sport multi-function leather steering wheel, three-spoke with Red stitching
- Sport seats, front
- Track cloth upholstery

**RRP from £29,245** inc. VAT  
 + £1,000 over SE



## STANDARD EQUIPMENT HIGHLIGHTS.

**Modern** (In addition / replacement to 320i SE / 328i SE / 318d SE / 320d SE models)

- 18" light alloy Turbine style 415 with 225/50 tyres
- Air conditioning and radio control panel with Chrome highlight
- Ambient lighting – switchable BMW Classic Orange/Cold White LED
- Breeze cloth/leather upholstery
- Door sill finishers with BMW Modern designation, front
- Exhaust tailpipe – single, left, with Matt Chrome finisher (320i/318d/320d Modern only)
- Exhaust tailpipe – dual, round, left, with Matt Chrome finisher (328i Modern only)
- Extended lighting
- Exterior B-pillar – Black, High-gloss
- Front air inlet with Matt Chrome finisher
- Interior trim, Pearl Dark with Pearl Chrome finisher (extends to front and rear doors)
- Kidney grille, Chrome with Matt Chrome vertical slats
- Rear bumper with Matt Chrome finisher
- Remote control, including integrated key, in Oyster with inset in Chrome
- Side air inlets, highlighter in Matt Chrome
- Sport multi-function leather steering wheel, three-spoke
- Sun visors with illuminated vanity mirrors and ticket pocket

**RRP from £29,245** inc. VAT

+ £1,000 over SE



**Luxury** (In addition / replacement to 320i SE / 328i SE / 318d SE / 320d SE models)

- 18" light alloy Multi-spoke style 416 with 225/50 tyres
- Air conditioning and radio control panel with Chrome highlight
- Ambient lighting – switchable BMW Classic Orange/Cold White LED
- Centre console panel highlight in Chrome
- Dakota leather upholstery with Exclusive stitching
- Door sill finishers with BMW Luxury designation, front
- Exhaust tailpipe – single, left, with Chrome finisher (320i/318d/320d Luxury only)
- Exhaust tailpipe – dual, round, left, with Chrome finisher (328i Luxury only)
- Extended lighting
- Exterior B-pillar – Black, High-gloss
- Exterior trim, Chromeline
- Front air inlet with Chrome finisher
- Interior trim, Finline Anthracite wood with Pearl Chrome finisher
- Kidney grille, Chrome with Chrome vertical slats
- Rear bumper with Chrome finisher
- Remote control, including integrated key, with inset in Chrome
- Side air inlets, highlighter in Chrome
- Sport multi-function leather steering wheel, three-spoke in Black
- Sun visors with illuminated vanity mirrors and ticket pocket

**RRP from £30,245** inc. VAT

+ £2,000 over SE

**335i Luxury** (In addition / replacement to 328i Luxury model)

- BMW TwinPower Turbo six-cylinder in-line petrol engine
  - High-precision injection
  - TwinScroll turbo
  - VALVETRONIC with Double-VANOS
- EU5 emissions management
- Exhaust tailpipes – twin, with Chrome finisher
- Metallic paint

**RRP from £38,595** inc. VAT



## STANDARD EQUIPMENT HIGHLIGHTS.

### M Sport (In addition / replacement to SE models)

- 18" light alloy M Star-spoke style 400 M with mixed tyres
- Ambient lighting – switchable BMW Classic Orange/Cold White LED
- Dakota leather upholstery
- Door sill finishers with M designation
- Drive Performance Control (ECO PRO, Comfort, Sport and Sport+ modes)
- Extended lighting
- Exterior trim, High-gloss Shadowline
- Headlining, Anthracite
- Interior trim, Aluminium Hexagon with Estoril Blue finisher
- Kidney grille, Chrome with extra-wide Black, High-gloss vertical slats
- M aerodynamic bodystyling
- M Sport instrument cluster
- M Sport multi-function leather steering wheel
- M Sport suspension
- Remote control, including integrated key, with inset in Blue
- Side exterior 'M' designation badges
- Sport seats, front

**RRP from £30,495** inc. VAT  
+ £2,250 over SE







# OPTIONAL EQUIPMENT HIGHLIGHTS.



## MEDIA PACKAGE – BMW PROFESSIONAL.

The latest generation BMW Professional Navigation system combines with the full range of ConnectedDrive Services to deliver a wealth of functionality that can be enjoyed on every journey.

- The most advanced Navigation system that BMW has ever offered
- Enjoy the full range of BMW ConnectedDrive Services
- Benefit from a high resolution widescreen display and intuitive iDrive Touch Controller

See page 15



## HEAD-UP DISPLAY.

Keep both hands on the wheel and eyes on the road. First adopted from the aviation industry, BMW has been pioneering in-car Head-up Display for a decade now.

- Important driving information is projected directly into your line of sight
- A full colour TFT display delivers crisp and clear information in all light conditions
- The information displayed can be customised according to driver preferences, such as current speed and navigation instructions

See page 19

## VISIBILITY PACKAGE.

Advanced BMW headlight technologies intelligently combine to deliver an extremely innovative system that ensures maximum visibility without glaring other road users.

- Enhanced safety due to improved road and cornering visibility
- Fully autonomous system allowing you to stay focused on the road ahead
- The system works at all speeds and varying light conditions

See page 15



## xDRIVE.

The intelligent all-wheel drive system from BMW adapts perfectly to the most challenging road conditions.

- Delivers maximum traction and driving pleasure on all road surfaces
- Flexibly distributes torque to the front and rear axles as necessary
- Recognises and immediately responds to oversteer and understeer



# THE BMW 3 SERIES GRAN TURISMO.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Wheel Code		Wheel Code	
			2DY, 2A5, 2P5, 2H2	2FM, 2L8, 2WZ, 2WG 2PE*, 2V5*	2DY, 2A5, 2P5, 2H2	2FM, 2L8, 2WZ, 2WG 2PE*, 2V5*
<b>PETROL</b>						
320i SE	184	7.9 (7.9)	42.8 (45.6)	42.2 (44.8)	153 (145)	156 (147)
320i Sport	184	7.9 (7.9)	42.8 (45.6)	42.2 (44.8)	153 (145)	156 (147)
320i Modern	184	7.9 (7.9)	42.8 (45.6)	42.2 (44.8)	153 (145)	156 (147)
320i Luxury	184	7.9 (7.9)	42.8 (45.6)	42.2 (44.8)	153 (145)	156 (147)
320i M Sport	184	7.9 (7.9)	42.8 (45.6)	42.2 (44.8)	153 (145)	156 (147)
320i xDrive SE	184	8.0 (8.3)	40.4 (42.8)	39.2 (42.2)	164 (154)	167 (156)
320i xDrive Sport	184	8.0 (8.3)	40.4 (42.8)	39.2 (42.2)	164 (154)	167 (156)
320i xDrive Modern	184	8.0 (8.3)	40.4 (42.8)	39.2 (42.2)	164 (154)	167 (156)
320i xDrive Luxury	184	8.0 (8.3)	40.4 (42.8)	39.2 (42.2)	164 (154)	167 (156)
320i xDrive M Sport	184	8.0 (8.3)	40.4 (42.8)	39.2 (42.2)	164 (154)	167 (156)
328i SE	245	6.1 (6.1)	42.2 (44.1)	41.5 (43.5)	156 (149)	158 (151)
328i Sport	245	6.1 (6.1)	42.2 (44.1)	41.5 (43.5)	156 (149)	158 (151)
328i Modern	245	6.1 (6.1)	42.2 (44.1)	41.5 (43.5)	156 (149)	158 (151)
328i Luxury	245	6.1 (6.1)	42.2 (44.1)	41.5 (43.5)	156 (149)	158 (151)
328i M Sport	245	6.1 (6.1)	42.2 (44.1)	41.5 (43.5)	156 (149)	158 (151)
335i Luxury	306	5.7 (5.4)	34.9 (36.7)	34.9 (36.7)	188 (178)	189 (179)
335i M Sport	306	5.7 (5.4)	34.9 (36.7)	34.9 (36.7)	188 (178)	189 (179)
<b>DIESEL</b>						
318d SE	143	9.7 (9.6)	62.8 (58.9)	61.4 (57.6)	119 (127)	122 (129)
318d Sport	143	9.7 (9.6)	62.8 (58.9)	61.4 (57.6)	119 (127)	122 (129)
318d Modern	143	9.7 (9.6)	62.8 (58.9)	61.4 (57.6)	119 (127)	122 (129)
318d Luxury	143	9.7 (9.6)	62.8 (58.9)	61.4 (57.6)	119 (127)	122 (129)
318d M Sport	143	9.7 (9.6)	62.8 (58.9)	61.4 (57.6)	119 (127)	122 (129)
320d SE	184	8.0 (7.9)	57.6 (57.6)	56.5 (56.5)	129 (129)	131 (131)
320d Sport	184	8.0 (7.9)	57.6 (57.6)	56.5 (56.5)	129 (129)	131 (131)
320d Modern	184	8.0 (7.9)	57.6 (57.6)	56.5 (56.5)	129 (129)	131 (131)
320d Luxury	184	8.0 (7.9)	57.6 (57.6)	56.5 (56.5)	129 (129)	131 (131)
320d M Sport	184	8.0 (7.9)	57.6 (57.6)	56.5 (56.5)	129 (129)	131 (131)
325d SE	218	7.1 (6.8)	55.4 (56.5)	54.3 (55.4)	134 (131)	137 (134)
325d Modern	218	7.1 (6.8)	55.4 (56.5)	54.3 (55.4)	134 (131)	137 (134)
325d Luxury	218	7.1 (6.8)	55.4 (56.5)	54.3 (55.4)	134 (131)	137 (134)
325d M Sport	218	7.1 (6.8)	55.4 (56.5)	54.3 (55.4)	134 (131)	137 (134)

\* = 2PE and 2V5 only available on M Sport models.

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Insurance group figures refer to 50 Group Rating System, subject to confirmation.  
Figures in ( ) apply to cars with automatic transmission.

## PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2013 / 2014)	VED band	Insurance group	
<b>PETROL</b>					<b>Manual</b>	<b>Automatic</b>			
<b>320i SE</b>	£23,537.50	£4,707.50	£28,245	<b>£29,200</b>	£28,970	£30,520	22%	G (F)	31
<b>320i Sport</b>	£24,370.83	£4,874.17	£29,245	<b>£30,200</b>	£29,970	£31,520	22%	G (F)	31
<b>320i Modern</b>	£24,370.83	£4,874.17	£29,245	<b>£30,200</b>	£29,970	£31,520	22%	G (F)	31
<b>320i Luxury</b>	£25,204.17	£5,040.83	£30,245	<b>£31,200</b>	£30,970	£32,520	22%	G (F)	31
<b>320i M Sport</b>	£25,412.50	£5,082.50	£30,495	<b>£31,450</b>	£31,220	£32,770	23%	G (F)	31
<b>320i xDrive SE</b>	£24,787.50	£4,957.50	£29,745	<b>£30,700</b>	£30,470	£32,020	24%	G (G)	31
<b>320i xDrive Sport</b>	£25,620.83	£5,124.17	£30,745	<b>£31,700</b>	£31,470	£33,020	24%	G (G)	31
<b>320i xDrive Modern</b>	£25,620.83	£5,124.17	£30,745	<b>£31,700</b>	£31,470	£33,020	24%	G (G)	31
<b>320i xDrive Luxury</b>	£26,454.17	£5,290.83	£31,745	<b>£32,700</b>	£32,470	£34,020	24%	G (G)	31
<b>320i xDrive M Sport</b>	£26,662.50	£5,332.50	£31,995	<b>£33,060</b>	£32,720	£34,270	25%	H (G)	31
<b>328i SE</b>	£26,204.17	£5,240.83	£31,445	<b>£32,400</b>	£32,170	£33,720	23%	G (F)	35
<b>328i Sport</b>	£27,037.50	£5,407.50	£32,445	<b>£33,400</b>	£33,170	£34,720	23%	G (F)	36
<b>328i Modern</b>	£27,037.50	£5,407.50	£32,445	<b>£33,400</b>	£33,170	£34,720	23%	G (F)	36
<b>328i Luxury</b>	£27,870.83	£5,574.17	£33,445	<b>£34,400</b>	£34,170	£35,720	23%	G (F)	36
<b>328i M Sport</b>	£28,079.17	£5,615.83	£33,695	<b>£34,650</b>	£34,420	£35,970	23%	G (G)	36
<b>335i Luxury</b>	£32,162.50	£6,432.50	£38,595	<b>£39,850</b>	£39,320	£40,870	29%	J (I)	38
<b>335i M Sport</b>	£32,370.83	£6,474.17	£38,845	<b>£40,100</b>	£39,570	£41,120	29%	J (I)	38

## DIESEL

<b>318d SE</b>	£24,829.17	£4,965.83	£29,795	<b>£30,575</b>	£30,520	£32,070	18%	C (D)	24
<b>318d Sport</b>	£25,662.50	£5,132.50	£30,795	<b>£31,575</b>	£31,520	£33,070	18%	C (D)	24
<b>318d Modern</b>	£25,662.50	£5,132.50	£30,795	<b>£31,575</b>	£31,520	£33,070	18%	C (D)	24
<b>318d Luxury</b>	£26,495.83	£5,299.17	£31,795	<b>£32,575</b>	£32,520	£34,070	18%	C (D)	24
<b>318d M Sport</b>	£26,704.17	£5,340.83	£32,045	<b>£32,825</b>	£32,770	£34,320	19%	D (D)	25
<b>320d SE</b>	£25,745.83	£5,149.17	£30,895	<b>£31,675</b>	£31,620	£33,170	20%	D (D)	30
<b>320d Sport</b>	£26,579.17	£5,315.83	£31,895	<b>£32,675</b>	£32,620	£34,170	20%	D (D)	30
<b>320d Modern</b>	£26,579.17	£5,315.83	£31,895	<b>£32,675</b>	£32,620	£34,170	20%	D (D)	30
<b>320d Luxury</b>	£27,412.50	£5,482.50	£32,895	<b>£33,675</b>	£33,620	£35,170	20%	D (D)	30
<b>320d M Sport</b>	£27,620.83	£5,524.17	£33,145	<b>£34,050</b>	£33,870	£35,420	21%	E (E)	30
<b>325d SE</b>	£27,245.83	£5,449.17	£32,695	<b>£33,600</b>	£33,420	£34,970	21%	E (E)	34
<b>325d Modern</b>	£28,079.17	£5,615.83	£33,695	<b>£34,600</b>	£34,420	£35,970	21%	E (E)	34
<b>325d Luxury</b>	£28,912.50	£5,782.50	£34,695	<b>£35,600</b>	£35,420	£36,970	21%	E (E)	34
<b>325d M Sport</b>	£29,120.83	£5,824.17	£34,945	<b>£35,850</b>	£35,670	£37,220	22%	E (E)	34

## VED rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The BMW 3 Series Gran Turismo falls into one of the eight categories listed below:

CO <sub>2</sub> emissions (g/km)	Band C 111-120	Band D 121-130	Band E 131-140	Band F 141-150	Band G 151-165	Band H 166-175	Band I 176-185	Band J 186-200
First year VED	£0	£0	£125	£140	£175	£285	£335	£475
Annual VED (second year onwards)	£30	£105	£125	£140	£175	£200	£220	£260

## On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

# STANDARD AND OPTIONAL EQUIPMENT.



	320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
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## BMW EFFICIENT DYNAMICS

	320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
<b>Auto Start-Stop</b>	●	●	●	●	●	●	●	●	●	●	●
<b>Brake Energy Regeneration</b>	●	●	●	●	●	●	●	●	●	●	●
<b>Drive Performance Control (ECO PRO, Comfort and Sport modes)</b>	●	●	●	●	●	●	●	●	●	●	●
<b>Electric Power Steering (EPS)</b>	●	●	●	●	●	●	●	●	●	●	●
<b>Lightweight Engineering</b>	●	●	●	●	●	●	●	●	●	●	●
<b>Optimum Shift Indicator – manual transmission only</b>	●	●	●	●	●	●	●	●	●	●	●
<b>Reduced Rolling Resistance Tyres</b>	●	●	●	●	●	●	●	●	●	●	●

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen.

Your BMW Dealer will be pleased to provide you with more information.

## PAINTWORK

		320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
<b>Non-metallic paintwork</b> Available in: Alpine White or Jet Black <sup>1</sup>	uni	●	●	●	●	●	●	●	●	●	●	●
<b>Metallic paintwork</b> Available in: Black Sapphire, Estoril Blue <sup>2</sup> , Glacier Silver, Imperial Blue <sup>1</sup> , Kalahari Beige <sup>1</sup> , Liquid Blue <sup>1</sup> , Melbourne Red, Midnight Blue <sup>1</sup> , Mineral Grey, Mineral White <sup>1</sup> and Sparkling Brown <sup>1</sup>	met	○	○	○	○	○	○	○	○	○	○	○

## UPHOLSTERIES

		320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
<b>Move cloth upholstery</b> Available in: Anthracite	BD	●	-	-	-	-	●	-	-	-	-	●
<b>Track cloth upholstery</b> Available in: Anthracite with Grey highlight or Anthracite with Red highlight	BE	-	●	-	-	-	-	●	-	-	-	-
<b>Breeze cloth/leather upholstery</b> Available in: Anthracite or Oyster	CB	-	-	●	-	-	-	-	●	-	-	-
<b>Dakota leather upholstery</b> – Standard for Luxury models in: Black <sup>3,4</sup> , Venetian Beige <sup>4</sup> or Saddle Brown <sup>4</sup> – Standard for M Sport models in: Black, Coral Red with Black highlight or Venetian Beige – Available for SE models in: Black or Venetian Beige – Available for Sport models in: Black, Black with Red highlight or Red with Black highlight – Available for Modern models in: Oyster with Dark Oyster highlight <sup>5</sup> or Black with Dark Oyster highlight	LC	-	-	-	●	-	-	-	-	●	-	-
		-	-	-	-	●	-	-	-	-	●	-
		○	-	-	-	-	○	-	-	-	-	○
		-	○	-	-	-	-	○	-	-	-	-
		-	-	○	-	-	-	-	○	-	-	-

### Key

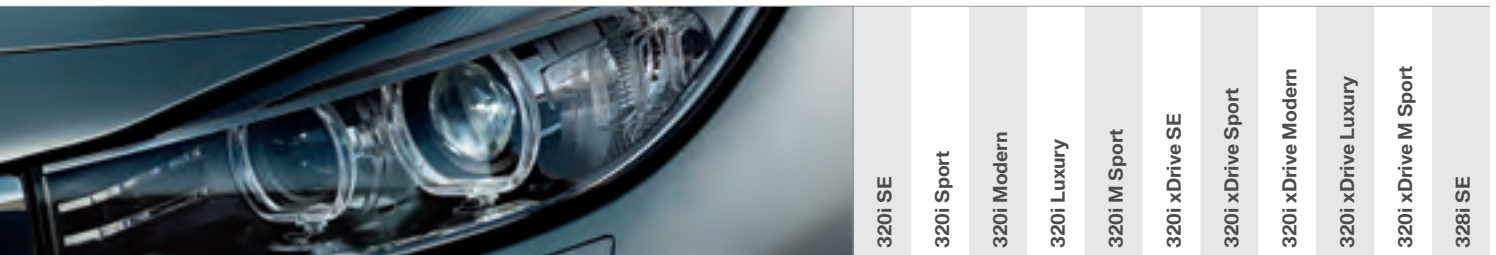
● = Standard ○ = Optional - = Not available <sup>1</sup> = Not available on M Sport. <sup>2</sup> = M Sport models only. <sup>3</sup> = Lower dashboard colour always matches leather colour. <sup>4</sup> = With Exclusive stitching. <sup>5</sup> = Choice of Oyster or Black colour worlds available.

328i Sport	328i Modern	328i Luxury	328i M Sport	335i Luxury	335i M Sport	318d SE	318d Sport	318d Modern	318d Luxury	318d M Sport	320d SE	320d Sport	320d Modern	320d Luxury	320d M Sport	325d SE	325d Modern	325d Luxury	325d M Sport	Price
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●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std

●	●	●	●	○	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
○	○	○	○	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£645

-	-	-	-	-	-	●	-	-	-	-	●	-	-	-	-	●	-	-	-	Std
●	-	-	-	-	-	-	●	-	-	-	-	●	-	-	-	-	-	-	-	Std
-	●	-	-	-	-	-	-	●	-	-	-	-	●	-	-	-	●	-	-	Std
-	-	●	-	●	-	-	-	-	●	-	-	-	-	●	-	-	-	●	-	Std
-	-	-	●	-	●	-	-	-	-	●	-	-	-	-	●	-	-	-	●	Std
-	-	-	-	-	-	○	-	-	-	○	-	-	-	-	-	○	-	-	-	£1,295
○	-	-	-	-	-	-	○	-	-	-	-	○	-	-	-	-	-	-	-	£1,295
-	○	-	-	-	-	-	-	○	-	-	-	-	○	-	-	-	○	-	-	£865



320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
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## PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

<b>Active Security package<sup>1</sup></b> Comprises: – 5AG Lane Change Warning – 5AL Dynamic Safety – 5AS Driving Assistant – 6WA Full Black Panel Display	ZAS	○	○	○	○	-	○	○	○	○	-	○
<b>Advanced Parking package</b> Comprises: – 3AG Reversing Assist camera – 508 Park Distance Control (PDC), front and rear – 5DP Park Assist	ZAP	○	○	○	○	○	○	○	○	○	○	-
<b>M Sport Plus package</b> Comprises: – 2NH M Sport brakes – 2V5 M Double-spoke style 598 M – 420 Sun protection glass – 502 Xenon Headlights – 522 Headlight wash – 688 Loudspeaker system – harman/kardon	ZMS	-	-	-	-	○	-	-	-	-	○	-
<b>In conjunction with ZVI</b>		-	-	-	-	○	-	-	-	-	○	-
<b>Media package – BMW Business</b> Comprises: – 606 Navigation system – BMW Business – 6AC BMW Emergency Call <sup>2</sup> – 6AE BMW TeleServices <sup>2</sup> Also includes TMC for lifetime	ZNB	○	○	○	○	○	○	○	○	○	○	○
<b>Media Package – BMW Business Plus</b> Comprises: – 606 Navigation system – BMW Business – 6AC BMW Emergency Call <sup>2</sup> – 6AE BMW TeleServices <sup>2</sup> – 6AK BMW Online Services <sup>3</sup> – 6AN Information Plus <sup>3</sup> – 6AP Remote Services <sup>2</sup> Also includes TMC for lifetime	ZNC	○	○	○	○	○	○	○	○	○	○	○
<b>Media package – BMW Professional</b> Comprises: – 609 Navigation system – BMW Professional Multimedia – 6AC BMW Emergency Call <sup>2</sup> – 6AE BMW TeleServices <sup>2</sup> – 6AK BMW Online Services <sup>3</sup> – 6NR BMW Apps interface <sup>2</sup> – 6AN Information Plus <sup>3</sup> – 6AM Real Time Traffic Information (RTTI) <sup>3</sup> – 6AP Remote Services <sup>2</sup> – 6WA Full Black panel display Also includes TMC for lifetime	ZNP	○	○	○	○	○	○	○	○	○	○	○
<b>Visibility package</b> Comprises: – 502 Headlight wash – 522 Xenon Headlights – 524 Adaptive Headlights – 5AC High-beam Assistant	ZVI	○	○	○	○	○	○	○	○	○	○	○

### Key

● = Standard ○ = Optional - = Not available <sup>1</sup> = Only available with 430. <sup>2</sup> = Active for the life of the vehicle. <sup>3</sup> = Active for 3 years, renewable thereafter.







	320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
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**INTERIOR TRIMS**

<b>Aluminium Hexagon</b> Standard for M Sport models with Estoril Blue (4DX) Available for M Sport models with Black High-gloss (4DL)	4MR	-	-	-	-	●	-	-	-	●	-
<b>Black, High-gloss</b> Standard for Sport models with Coral Red (4DN)	4AT	-	●	-	-	-	●	-	-	-	-
<b>Satin Silver</b>	4CG	●	-	-	-	-	●	-	-	-	●
<b>Pearl Dark</b> Standard for Modern models with Pearl Chrome (4DM)	4DZ	-	-	●	-	-	-	●	-	-	-
<b>Fineline Anthracite wood</b> Standard for Luxury models with Pearl Chrome (4DM) Available for Modern models with Pearl Chrome (4DM)	4CE	-	-	-	●	-	-	-	●	-	-
<b>Brushed Aluminium</b> Available for SE models with Black High-gloss (4DL) Available for Sport models with Black High-gloss (4DL) or Coral Red (4DN) Available for Modern models with Pearl Chrome (4DM) Available for M Sport models with Black High-gloss (4DL)	4AD	○	-	-	-	-	○	-	-	-	○
<b>Burr Walnut wood</b> Available for SE models with Pearl Chrome (4DM) Available for M Sport models with Pearl Chrome (4DM)	4AB	○	-	-	-	-	○	-	-	-	○
<b>Burr Walnut wood with inlay</b> Available for Luxury models with Pearl Chrome (4DM)	4B8	-	-	-	○	-	-	-	○	-	-
<b>Fineline wood</b> Available for Modern models with Pearl Chrome (4DM)	4DD	-	-	○	-	-	-	○	-	-	-

**INTERIOR TRIM FINISHERS**

Black, High-gloss	4DL	○	○	-	-	○	○	○	-	-	○	○
Pearl Chrome	4DM	○	-	●	●	○	○	-	●	●	○	○
Coral Red	4DN	-	●	-	-	-	-	●	-	-	-	-
Estoril Blue	4DX	-	-	-	-	●	-	-	-	-	●	-

**TRANSMISSIONS**

<b>Automatic transmission</b> Not with 2TB	205	○	○	○	○	○	○	○	○	○	○	○
<b>Sport automatic transmission</b> Only with 255 / M Sport / 2XE Not with 205	2TB	○	○	○	○	○	○	○	○	○	○	○

**Key**  
 ● = Standard    ○ = Optional    - = Not available    Only with = these options must be ordered together    Not with = these options are not available for ordering together





320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
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**STEERING AND CHASSIS**

<b>Adaptive M Sport Suspension</b> In replacement to 704 on M Sport models	2VF	○	○	○	○	-	○	○	○	○	-	○
		-	-	-	-	○	-	-	-	-	○	-
<b>M Sport brakes</b>	2NH	-	-	-	-	○	-	-	-	-	○	-
<b>M Sport suspension</b> Not with 2VF / 225	704	○	○	○	○	●	-	-	-	-	-	○
<b>M Sport suspension deletion</b>	225	-	-	-	-	○	-	-	-	-	-	-
<b>Servotronic</b> Not with 2VL	216	○	○	○	○	○	○	○	○	○	○	●
<b>Variable Sport Steering</b> Not with 216	2VL	○	○	○	○	○	○	○	○	○	○	-
		-	-	-	-	-	-	-	-	-	-	○

**SAFETY AND TECHNOLOGY**

<b>Active Cruise Control with Stop&amp;Go function</b> Only with 205 / 2TB Includes 6WA	5DF	○	○	○	○	○	○	○	○	○	○	○
<b>Adaptive Headlights</b> Only with and included in ZVI	524	○	○	○	○	○	○	○	○	○	○	○
<b>Driving Assistant</b> Only with 6WA Not with 3AP Included in ZAS	5AS	○	○	○	○	○	○	○	○	○	○	○
<b>Dynamic Safety</b> Only with and included in ZAS	5AL	○	○	○	○	○	○	○	○	○	○	○
<b>Full Black panel display</b> Included in ZAS / ZNP / 5DF / 610	6WA	○	○	○	○	○	○	○	○	○	○	○
<b>Headlight wash</b> Included in ZVI	502	○	○	○	○	○	○	○	○	○	○	○
<b>Head-up Display</b> Only with 521 + 6WA Not with 3AP	610	○	○	○	○	○	○	○	○	○	○	○
<b>High-beam Assistant</b> Included in ZVI	5AC	○	○	○	○	○	○	○	○	○	○	○
<b>Lane Change Warning</b> Only with 430 Included in ZAS	5AG	○	○	○	○	-	○	○	○	○	-	○
<b>Park Assist</b> Only with and included in ZAP	5DP	○	○	○	○	○	○	○	○	○	○	○
<b>Park Distance Control (PDC), front and rear</b> Included in ZAP Not with 507	508	○	○	○	○	○	○	○	○	○	○	●
<b>Park Distance Control (PDC), rear</b> Not with 508	507	●	●	●	●	●	●	●	●	●	●	-
<b>Rain sensor with automatic headlight activation</b>	521	●	●	●	●	●	●	●	●	●	●	●
<b>Reversing Assist camera</b> Only with 507 / 508 Included in ZAP	3AG	○	○	○	○	○	○	○	○	○	○	○

**Key**

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'  
 + = Included within package, see pages 15-16 for package information.





320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
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## SAFETY AND TECHNOLOGY (CONT.)

<b>Speed Limit Display</b> Only with 6WA + ZNB / ZNP	8TH	○	○	○	○	○	○	○	○	○	○
<b>Surround-view</b> Only with 3AG + 430 + 508	5DL	○	○	○	○	○	○	○	○	○	○
<b>Xenon Headlights</b> Includes 502 Included in ZVI	522	○	○	○	○	○	○	○	○	○	○

## SEATS

<b>Armrest front, sliding</b>	4AE	○	○	○	○	○	○	○	○	○	○
<b>Lumbar support, driver and front passenger</b>	488	○	○	○	○	○	○	○	○	○	○
<b>Seat adjustment – front, electric with driver memory</b>	459	○	○	○	○	○	○	○	○	○	○
<b>Seat heating for driver and front passenger</b>	494	○	○	○	○	○	○	○	○	○	○
<b>Seat heating for rear seats</b> Only with 494 + LC	496	○	○	○	○	○	○	○	○	○	○
<b>Sport seats, front</b>	481	○	●	○	○	●	○	●	○	○	●

## EXTERIOR EQUIPMENT

<b>Comfort Access with smart-opener</b>	322	○	○	○	○	○	○	○	○	○	○
<b>Exterior mirrors – folding, automatically dimming</b> Includes 431	430	○	○	○	○	○	○	○	○	○	○
<b>Exterior trim, Matt Aluminium</b> Not with 760	3L8	○	○	○	-	-	○	○	○	-	-
<b>Exterior trim, High-gloss Shadowline</b>	760	○	-	-	-	●	○	-	-	-	●
		-	○	○	○	-	-	○	○	○	-
<b>Run-flat tyres</b>	258	●	●	●	●	●	●	●	●	●	●
<b>Mirror caps, Black High-gloss</b>	3BE	-	○	-	-	-	-	○	-	-	-
<b>Model designation deletion</b>	320	○	○	○	○	○	○	○	○	○	○
<b>Towbar, electric</b>	3AC	○	○	○	○	○	○	○	○	○	○
<b>Trim designation deletion</b>	3DZ	-	●	●	●	○	-	●	●	●	○

## INTERIOR EQUIPMENT

<b>Air conditioning, automatic with two-zone control</b>	534	●	●	●	●	●	●	●	●	●	●
<b>Extended lighting</b> Included in ZIC	563	○	●	●	●	●	○	●	●	●	●
<b>Extended storage</b>	493	○	○	○	○	○	○	○	○	○	○
<b>Headlining, Anthracite</b>	775	○	○	○	○	●	○	○	○	○	○
<b>Panoramic glass sunroof</b>	402	○	○	○	○	○	○	○	○	○	○
<b>Rear-view mirror, automatically dimming</b>	431	●	●	●	●	●	●	●	●	●	●
<b>Smoker's package</b>	441	○	○	○	○	○	○	○	○	○	○
<b>Sun protection glass</b>	420	○	○	○	○	○	○	○	○	○	○
<b>Windscreen with grey shade band</b> Not with 5AS / 610 / 8TH	3AP	○	○	○	○	○	○	○	○	○	○

### Key

● = Standard   ○ = Optional   - = Not available   Only with = these options must be ordered together   Not with = these options are not available for ordering together   / = Indicates 'or'

328i Sport	328i Modern	328i Luxury	328i M Sport	335i Luxury	335i M Sport	318d SE	318d Sport	318d Modern	318d Luxury	318d M Sport	320d SE	320d Sport	320d Modern	320d Luxury	320d M Sport	325d SE	325d Modern	325d Luxury	325d M Sport	Price
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£220
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£500
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£710
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£140
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£265
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£945
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£325
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£280
●	○	○	●	○	●	○	●	○	○	●	○	●	○	○	●	○	○	○	○	£410
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£495
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£300
○	○	-	-	-	-	○	○	○	-	-	○	○	○	-	-	○	○	-	-	£155
-	-	-	●	-	●	○	-	-	-	●	○	-	-	-	●	○	-	-	●	£230
○	○	○	-	○	-	-	○	○	○	-	-	○	○	○	-	-	○	○	-	£180
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
○	-	-	-	-	-	-	○	-	-	-	-	○	-	-	-	-	-	-	-	£0
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£750
●	●	●	○	●	○	-	●	●	●	○	-	●	●	●	○	-	●	●	○	Std
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£200
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£155
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£215
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,180
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£25
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£265
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£60



	320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
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**STEERING WHEELS**

<b>Sport leather steering wheel, three-spoke</b> Not with 2XE / CBAT / CBOP / LCL8 / LCOM	255	○	●	●	●	-	○	●	●	●	-	○
<b>Sport leather steering wheel, three-spoke, Black</b> Only with CBDH / LCL9 / BEL1 / BEL2 / LCL3 / LCL4 / LCL5 / LCSW Standard with CBAT / CBOP / LCL8 / LCOM	2XE	-	○	○	-	-	-	○	○	-	-	-
<b>Steering wheel heating</b>	248	○	○	○	○	○	○	○	○	○	○	○

**AUDIO AND COMMUNICATION**

<b>BMW Apps interface<sup>1</sup></b> Only with and included in ZNP	6NR	○	○	○	○	○	○	○	○	○	○	○
<b>BMW Emergency Call<sup>1</sup></b> Only with and included in ZNB / ZNC / ZNP	6AC	○	○	○	○	○	○	○	○	○	○	○
<b>BMW Online Services<sup>2</sup></b> Only with and included in ZNC / ZNP	6AK	○	○	○	○	○	○	○	○	○	○	○
<b>BMW TeleServices<sup>1</sup></b> Only with and included in ZNB / ZNC / ZNP	6AE	○	○	○	○	○	○	○	○	○	○	○
<b>DAB tuner</b>	654	●	●	●	●	●	●	●	●	●	●	●
<b>Enhanced Bluetooth telephone preparation with USB audio interface<sup>3</sup> and Voice Control</b> Not with 6NH	6NS	○	○	○	○	○	○	○	○	○	○	○
<b>In conjunction with ZNP</b>		○	○	○	○	○	○	○	○	○	○	○
<b>Information Plus<sup>2</sup></b> Only with and included in ZNC / ZNP	6AN	○	○	○	○	○	○	○	○	○	○	○
<b>Internet</b> Only with ZNP	6AR	○	○	○	○	○	○	○	○	○	○	○
<b>Loudspeaker system – BMW Advanced</b> Not with 688	676	○	○	○	○	○	○	○	○	○	○	○
<b>Loudspeaker system – harman/kardon</b> Not with 676	688	○	○	○	○	○	○	○	○	○	○	○
<b>Navigation system – BMW Business</b> Only with and included in ZNB / ZNC	606	○	○	○	○	○	○	○	○	○	○	○
<b>Navigation system – BMW Professional Multimedia</b> Only with and included in ZNP	609	○	○	○	○	○	○	○	○	○	○	○
<b>Online Entertainment</b> Only with ZNP	6FV	○	○	○	○	○	○	○	○	○	○	○
<b>Real Time Traffic Information (RTTI)<sup>2</sup></b> Only with and included in ZNP	6AM	○	○	○	○	○	○	○	○	○	○	○
<b>Remote Services<sup>1</sup></b> Only with and included in ZNC / ZNP	6AP	○	○	○	○	○	○	○	○	○	○	○
<b>TV function</b> Only with ZNP	601	○	○	○	○	○	○	○	○	○	○	○

**Key**

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'  
 + = Included within package, see pages 15-16 for package information. <sup>1</sup> = Active for life of vehicle. <sup>2</sup> = Active for 3 years, renewable thereafter. <sup>3</sup> = An additional adapter cable may be required.



328i Sport	328i Modern	328i Luxury	328i M Sport	335i Luxury	335i M Sport	318d SE	318d Sport	318d Modern	318d Luxury	318d M Sport	320d SE	320d Sport	320d Modern	320d Luxury	320d M Sport	325d SE	325d Modern	325d Luxury	325d M Sport	Price
●	●	●	-	●	-	○	●	●	●	-	○	●	●	●	-	○	-	●	-	£110
○	○	-	-	-	-	-	○	○	-	-	-	○	○	-	-	-	○	-	-	£0
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£155
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	n/a*
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	n/a*
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	n/a*
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	n/a*
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£430
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£350
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	n/a*
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£95
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£430
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£675
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	n/a*
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	n/a*
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£325
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	n/a*
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	n/a*
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£825



320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE	328i Sport
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**LIGHT ALLOY WHEELS**

18" Star-spoke style 396	2DY	●	○	○	○	-	●	○	○	○	-	●	○
18" V-spoke style 398 with mixed tyres	2FM	○	○	○	○	-	○	○	○	○	-	○	○
18" Double-spoke style 397	2A5	-	●	-	-	-	-	●	-	-	-	-	●
18" Turbine-style 415	2P5	-	-	●	-	-	-	-	●	-	-	-	-
18" Multi-spoke style 416	2H2	-	-	-	●	-	-	-	-	●	-	-	-
19" Double-spoke style 466	2L8	-	○	-	-	-	-	○	-	-	-	-	○
19" Turbine style 389	2WZ	-	-	○	-	-	-	-	○	-	-	-	-
19" W-spoke style 440	2WG	-	-	-	○	-	-	-	-	○	-	-	-
18" M Star-spoke style 400 M with mixed tyres	2PE	-	-	-	-	●	-	-	-	-	●	-	-
19" M Double-spoke style 598 M with mixed tyres	2V5	-	-	-	-	○	-	-	-	-	○	-	-



18" Star-spoke style 396



18" V-spoke style 398



18" Double-spoke style 397



18" Turbine-style 415



18" Multi-spoke style 416

328i Modern	328i Luxury	328i M Sport	335i Luxury	335i M Sport	318d SE	318d Sport	318d Modern	318d Luxury	318d M Sport	320d SE	320d Sport	320d Modern	320d Luxury	320d M Sport	325d SE	325d Modern	325d Luxury	325d M Sport	Snow chains	Run-flat tyres	Price
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○	○	-	○	-	●	○	○	○	-	●	○	○	○	-	●	○	○	-	○	●	£0
○	○	-	○	-	○	○	○	○	-	○	○	○	○	-	○	○	○	-	-	●	£170
-	-	-	-	-	-	●	-	-	-	-	●	-	-	-	-	-	-	-	○	●	Std
●	-	-	-	-	-	-	●	-	-	-	-	●	-	-	-	●	-	-	○	●	Std
-	●	-	●	-	-	-	-	●	-	-	-	-	●	-	-	-	●	-	○	●	Std
-	-	-	-	-	-	○	-	-	-	-	○	-	-	-	-	-	-	-	-	●	£800
○	-	-	-	-	-	-	○	-	-	-	-	○	-	-	-	○	-	-	-	●	£800
-	○	-	○	-	-	-	-	○	-	-	-	-	○	-	-	-	○	-	-	●	£800
-	-	●	-	●	-	-	-	-	●	-	-	-	-	●	-	-	-	●	-	●	Std
-	-	○	-	○	-	-	-	-	○	-	-	-	-	○	-	-	-	○	-	●	£600



19" Double-spoke style 466



19" Turbine style 389



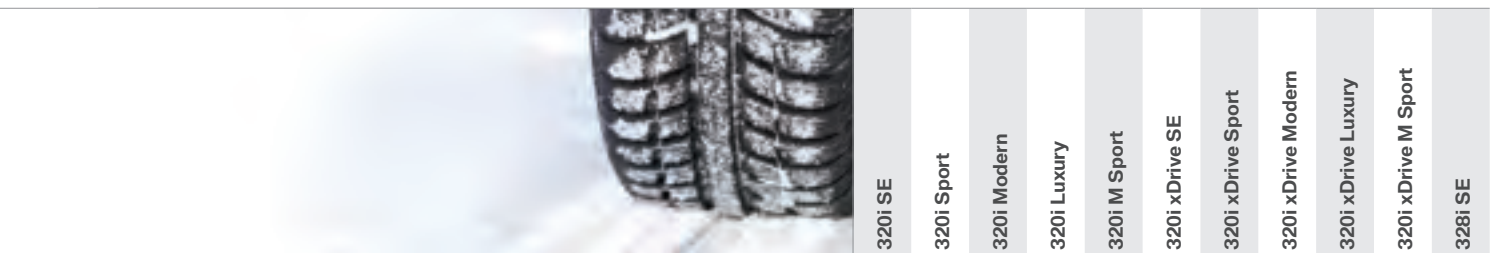
19" W-spoke style 440



18" M Star-spoke style 400 M



19" M Double-spoke style 598 M



320i SE	320i Sport	320i Modern	320i Luxury	320i M Sport	320i xDrive SE	320i xDrive Sport	320i xDrive Modern	320i xDrive Luxury	320i xDrive M Sport	328i SE
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**SUPPLEMENTARY OPTIONS**

<b>BMW Service Inclusive<sup>1</sup></b> Package covering servicing costs for 5 years / 50,000 miles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>BMW Service Inclusive Plus<sup>1</sup></b> Package covering servicing and maintenance costs for 5 years / 50,000 miles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>BMW Trackstar<sup>2</sup></b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Key**

● = Standard   ○ = Optional   - = Not available   / = Indicates 'or'   <sup>1</sup> = Terms and conditions apply, find out more online at [www.bmw.co.uk/serviceinclusive](http://www.bmw.co.uk/serviceinclusive)   <sup>2</sup> = Annual price, excludes fitment and subscription. Please consult your local BMW Dealer for further details.



# CODE GLOSSARY.

<b>205</b>	Automatic transmission	<b>4AD</b>	Interior trim, Brushed Aluminium	<b>610</b>	Head-up Display
<b>216</b>	Servotronic	<b>4AT</b>	Interior trim, Black, High-gloss	<b>654</b>	DAB tuner
<b>225</b>	M Sport Suspension deletion	<b>4CG</b>	Interior trim, Satin Silver	<b>676</b>	Loudspeaker system – BMW Business
<b>248</b>	Steering wheel heating	<b>4DD</b>	Interior trim, Finition wood	<b>688</b>	Loudspeaker system – harman/kardon
<b>255</b>	Sport leather steering wheel, three-spoke	<b>4DZ</b>	Interior trim, Pearl Dark	<b>6AC</b>	BMW Emergency Call
<b>258</b>	Run-flat tyres	<b>4B8</b>	Interior trim, Burr Walnut wood with inlay	<b>6AE</b>	BMW TeleServices
<b>2NH</b>	M Sport brakes	<b>4CE</b>	Interior trim, Finition Anthracite wood	<b>6AK</b>	BMW Online Services
<b>2TB</b>	Sport automatic transmission	<b>4MR</b>	Interior trim, Aluminium Hexagon	<b>6AM</b>	Real Time Traffic Information
<b>2VF</b>	Adaptive M Sport Suspension	<b>4DL</b>	Interior trim finisher, Black, High-gloss	<b>6AN</b>	Information Plus
<b>2VL</b>	Variable Sport Steering	<b>4DM</b>	Interior trim finisher, Pearl Chrome	<b>6AP</b>	Remote Services
<b>2XE</b>	Sport leather steering wheel, three-spoke, black	<b>4DN</b>	Interior trim finisher, Coral Red	<b>6AR</b>	Internet
<b>320</b>	Model designation deletion	<b>4DX</b>	Interior trim finisher, Estoril Blue	<b>6FV</b>	Online Entertainment
<b>322</b>	Comfort Access with smart- opener	<b>502</b>	Headlight wash	<b>6NR</b>	BMW Apps interface
<b>3AC</b>	Towbar, electric	<b>507</b>	Park Distance Control (PDC), rear	<b>6NS</b>	Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control
<b>3AG</b>	Reversing Assist camera	<b>508</b>	Park Distance Control (PDC), front and rear	<b>6WA</b>	Full Black panel display
<b>3AP</b>	Windscreen with grey shade band	<b>521</b>	Rain sensor with automatic headlight activation	<b>704</b>	M Sport suspension
<b>3BE</b>	Mirror caps, Black High-gloss	<b>522</b>	Xenon Headlights	<b>760</b>	Exterior trim, High-gloss Shadowline
<b>3DZ</b>	Trim designation deletion	<b>524</b>	Adaptive Headlights	<b>775</b>	Headlining, Anthracite
<b>3L8</b>	Exterior trim, Matt Aluminium	<b>534</b>	Air conditioning, automatic with two-zone control	<b>8TH</b>	Speed Limit Display
<b>402</b>	Panoramic glass sunroof	<b>563</b>	Extended lighting	<b>BD</b>	Move cloth upholstery
<b>420</b>	Sun protection glass	<b>5AC</b>	High-beam Assistant	<b>BE</b>	Track cloth upholstery
<b>430</b>	Exterior mirrors – folding, automatically dimming	<b>5AG</b>	Lane Change Warning	<b>CB</b>	Breeze cloth/leather upholstery
<b>431</b>	Rear-view mirror, automatically dimming	<b>5AL</b>	Dynamic Safety	<b>LC</b>	Dakota leather upholstery
<b>441</b>	Smoker's package	<b>5AS</b>	Driving Assistant	<b>met</b>	Metallic paintwork
<b>459</b>	Seat adjustment – front, electric with driver memory	<b>5DF</b>	Active Cruise Control with Stop&Go function	<b>uni</b>	Non-metallic paintwork
<b>481</b>	Sport seats, front	<b>5DL</b>	Surround-view	<b>ZA</b>	BMW Individual Extended Merino leather
<b>488</b>	Lumbar support, driver and front passenger	<b>5DP</b>	Park Assist	<b>ZAP</b>	Advanced Parking package
<b>493</b>	Extended storage	<b>601</b>	TV function	<b>ZAS</b>	Active Security package
<b>494</b>	Seat heating for driver and front passenger	<b>606</b>	Navigation system – BMW Business	<b>ZMS</b>	M Sport Plus package
<b>496</b>	Seat heating for rear seats	<b>609</b>	Navigation system – BMW Professional Multimedia	<b>ZNB</b>	Media package – BMW Business
<b>4AE</b>	Armrest front, sliding			<b>ZNC</b>	Media Package – BMW Business Plus
<b>4AB</b>	Interior trim, Burr Walnut wood			<b>ZNP</b>	Media package – BMW Professional
				<b>ZVI</b>	Visibility package

# BMW CONNECTED DRIVE SERVICES.

## 1. General information

BMW (UK) Limited of Ellesfield Avenue, Bracknell, Berkshire, RG128TA (hereafter referred to as "BMW") provides the customer with vehicle-specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

## 2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

### a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

### b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

## 3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

## 4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

## 5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

## 6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

## 7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "My BMW Remote" smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

## 8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Italy and France. The "Internet" (6AR) service is only available in United Kingdom.

## 9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from November 2013) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

[www.bmw.co.uk/connecteddrive-information](http://www.bmw.co.uk/connecteddrive-information)

The BMW ConnectedDrive Hotline is available on:

**+44 (0) 800 561 0555** from Monday to Sunday, 9:00 – 18:00.

More about BMW

Tel. 0800 325 600  
[www.bmw.co.uk](http://www.bmw.co.uk)



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Valid from January 2014.